

Smarsh, Executive Leadership



JOHN ROWE, VICE PRESIDENT OF SALES, GOVERNMENT

As VP of Sales for the government division of Smarsh, John Rowe is responsible for the sales strategies and methodologies implemented by the government team.

John is a results-oriented sales leader with over 20 years of experience selling and building high performing sales teams. Proven track record of delivering superior results and developing successful client relationships. John has a deep knowledge and experience in selling into local government and special districts.

John lives in Portland Oregon where he enjoys a great cup of coffee, playing basketball and composing music. John attended San Diego State University, father of three beautiful daughters, and is a diehard San Diego Charger fan.

Smarsh has solutions specifically designed to help public sector agencies at the local, state and federal level meet their obligations for the retention and oversight of electronic communications, such as text messaging and social media. These electronic public records must be retained and accessible to meet the challenges of the Freedom of Information Act and other open-records laws, as well as to support e-discovery initiatives.

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