# **Economic Development**

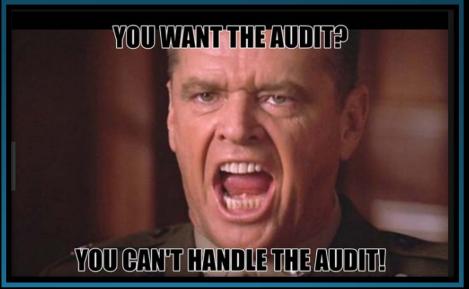
### What Does a Phone Call + \$5 Million + Snake Oil Equal?



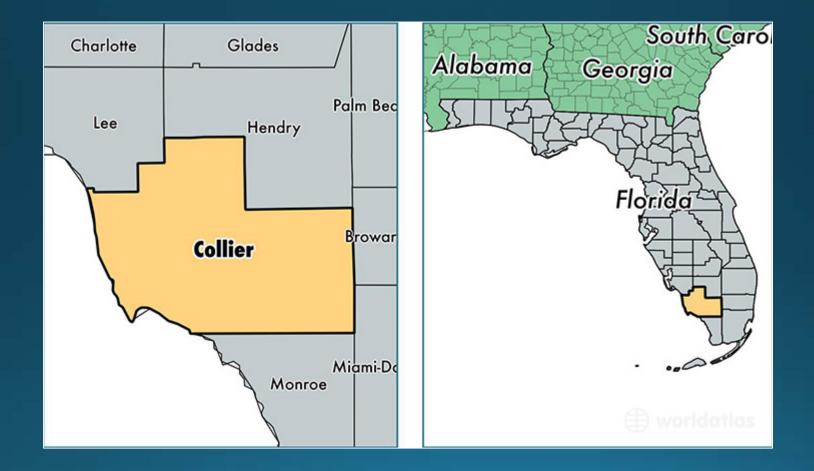


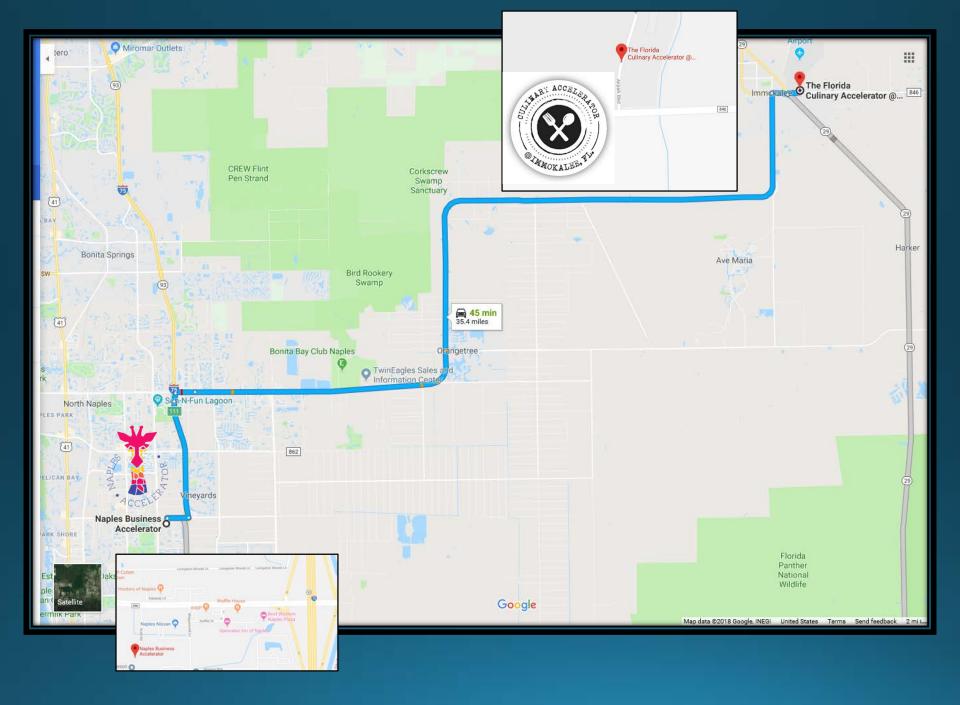
### Internal Audit Team

Jim Molenaar, Esq., LL.M., MBA, CFE
Gabriela Molina
Mark Pasek



## Collier County, FL





## Inside the Florida Culinary Accelerator @ Immokalee



## Ell Requests \$5.75 Million in Hurricane Irma Emergency Relief





### Marshall Goodman

Former Chancellor at USF/Polytechnic
Audit Memorandum April 9, 2012
Resigned from USF on or about July 14, 2012

### Marshall Goodman

- Former Director/President/CEO of Economic Incubators, Inc.
  - Clerk's Internal Audit Report unanimously accepted by BCC on April 10, 2018
  - Dr. Goodman resigns on April 11, 2018 to "spend more time with his family"

### Blue Sky Incubators: Slide from 2nd floor & Star Wars figures

EDUCATION



### Report details financial mismanagement at USF Poly



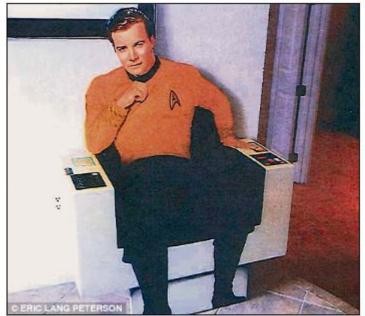
Employees questioned the need for \$10,000 worth of Star Wars statues, including a storm trooper, and a plastic slide between floors at Blue Sky West in Lakeland, but, they told investigators, Marshall Goodman, above, threatened them. University of South Florida

By Kim Wilmath, Times Staff Writer Published: April 25, 2012 Undated: April 26, 2012 at 03:02 AM



Educational? University of South Florida Polytechnic paid \$10,000 paid \$10,000 for a Star Wars' Stormtrooper to 'inspire' students

Senators Paula Dockery and Mike Fasano demanded that regional Chancellor Marshall Goodman do an immediate audit in the wake of accusations that he's been mismanaging the campus' money.



Out of this world: The University of South Florida Polytechnic in Lakeland purchased this Captain Kirk chair as part of a \$10,000 spend on sci-fi memorabilia



Questions over spending: Two senators have requested an audit by USF Polytechnic Chancellor Marshall Goodman following the purchase of life-sized sci-fi models

County Staff and Management aware of Marshall Goodman's past audit Collier County's economic vision framed by consultant whose past experiences raise questions



Download the new naplesnews.com app PHOTOS: County Commissioners square off at forum Collier commission candidates clash over fracking What's happening to turtle nests along Naples' beaches? Rubio hopes to rebound four months after loss NOW TRENDING

The "Dirty Dancing" star and the

dman addresses the student senate during a to courtesy of Edward Linsmier/Tampa Bay

"...they did not dig deeply into Goodman's past..."

Jy b courses -

Commissioners are placing their bets — and as much as \$3.8 million in taxpayer money — on that vision from Goodman, a charismatic academic with previous connections to incubators in Tampa and California.

But County Manager Leo Ochs and his economic development director acknowledge they did not dig deeply into Goodman's past before approving two contracts worth \$75,000 for his work.

If they had, they would have uncovered questions about his role developing incubators in San Jose, California, and specific concerns about his work at the Lakeland campus of the University of South Florida. It's unclear how much experience Goodman has starting successful incubators and a USF manager who ran incubators claimed Goodman misled the public about their success during his tenure.

#### CALIFORNIA DREAMING

Goodman's first involvement with business incubators and accelerators came when he was the vice president of academic affairs at San Jose State University from 2001 to 2006, according to his resume.

In an interview with the Daily News, Goodman said he was "the architect" of four or five incubators, including experience in San Jose. Goodman's incubator plan that the Enterprise Charlotte Economic Council (ECEC) presented to Charlotte County commissioners stated that he created and grew six business incubators in Florida and California. There were three at USF, according to his resume.

Only one of the four San Jose incubators — a bio-tech incubator launched in 2004 — opened during his tenure there, and Goodman did not participate in writing its business plan or starting it, according to the firm that drafted plans for it.



### Was leader's style too much for USF Poly?

Lindsay Peterson The Tampa Tribune

Published: May 5, 2012 Updated: March 19, 2013 at 05:13 AM

- "Failed to follow policy related to leadership, hiring, employment and financial matters."
- USF Poly's financial reviews from state Auditor General have been "commendable."
- Goodman had a catch phrase when he came to Florida: "Dream no small dreams."
- Goodman had staff issue requests for proposals for funding without going through USF Board of Trustees.



### Was leader's style too much for USF Poly?

Lindsay Peterson The Tampa Tribune

Published: May 5, 2012 Updated: March 19, 2013 at 05:13 AM

- Accusation: Goodman agreed to be overcharged for rent (Blue Sky facilities) and the landlord would 'donate' the overcharge back to USF Poly, which would not be subject to state spending rules.
- USF Poly used state money to pay for soda fountain and coded the transactions as 'equipment rental'
- Goodman hired his son, Robert, for a full time position at one of the incubators and awarded a contract to his other son, Steven.



### Was leader's style too much for USF Poly?

Lindsay Peterson The Tampa Tribune

Published: May 5, 2012 Updated: March 19, 2013 at 05:13 AM

Others saw bookkeeping problems:
"No budget and no budget process"
"Account balances fluctuated from month to month"
No issues, however, showed up in a state audit of USF Poly for the 2010-11 year, which found "no material weakness" in financial controls.



### Was leader's style too much for USF Poly?

Lindsay Peterson The Tampa Tribune

Published: May 5, 2012 Updated: March 19, 2013 at 05:13 AM

- Competitive Bidding for Contract
- When administrators led by facilities director Brian Mahaffey said they couldn't give the contract to Calatrava (architect) without competitive bidding, Goodman "pointed his finger to each and told them, 'You all get paid good money, so do it.'
- Goodman finally relented but said "he would pick" the selection committee and Mahaffey "would not be on it. You need to do what you are told."

axpayer Funds To Date – All Sources		
County Funds – Dr. Marshall Goodman Consulting Fees	FY2014	\$70,617
County Funds – 2015 Actual	FY2015	\$65 <i>,</i> 845
State Grant #SL007 (Finding #1, pg. 17) - \$2,500,000 awarded, only \$723,525 received	FY2015	\$723,525
Collier County Matching Funds to Grant #SL007	FY2015	\$46,017
County Funds – 2016 Actual	FY2016	\$340,637
Collier County Matching Funds to Grant #SL007	FY2016	\$124,412
Business Income Expended FY2016 (Audited)	FY2016	\$244,981
County Funds (Finding #4, pg. 37) – 2017 Actual	FY2017	\$309,800
Collier County Matching Funds to Grant #SL007	FY2017	\$8,412
State Grant #SL025 (Finding #1, pg. 6) – Florida DEO to EII	FY2017	\$2,000,000
Federal Grant – USDA RBDG (Finding #2, pg. 22)	FY2017	\$112,536
Kraft Office Center, LLC – Rent for the Naples Accelerator (Finding #8, pg. 49)	FY2014–FY2017	\$323,466
Business Income Expended FY2017 (Un-Audited)	FY2017	\$316,925
Fiscal Year 2018 Quarter 1 Rent Promotions (Finding #4, pg. 38)	FY2018	\$19,400
Unpaid Rent for the Immokalee Accelerator (Finding #12, pg. 65)	FY2016-2017	\$37,522
Fiscal Year 2018 Collier County Funding – Payroll Reimbursement through Pay Request #FY18-08, pay period ending 1/31/2018	FY2018	\$124,234
Fiscal Year 2018 Collier County Funding – Rent Payment to Kraft Center, LLC., October 2017 through March 2018	FY2018	\$98,946
Sub-Total To Date		\$4,967,275
Collier County Budget Remaining in FY2018		
Remaining FY2018 Payroll Reimbursement (estimated)	FY2018	\$430,352
Remaining FY2018 Rent Payments to Kraft Office Center, LLC	FY2018	\$98,946
Sub-Total Through Fiscal Year End 2018	FY2018	\$529,298
TOTAL ESTIMATED BUDGET AT FISCAL YEAR END 2018		<u>\$5,496,573</u>
BUDGET PROJECTIONS THROUGH 2021		
Ell Future Funding Requests through FY2021 (See Exhibit 11-B, pg. 60)	FY2019-2021	\$1,500,000
Kraft Office Center, LLC, remaining Lease ending 2021	FY2019-2021	\$630,012
Sub-Total Remaining Budget 2019-2021		\$2,130,012
TOTAL ACTUAL AND FORECAST	FY2014-2021	\$7,626,585

\*



### Collier County Taxpayers

State of Florida DEO

Collier County Taxpayers

Other

Collier County Taxpayers

Collier County Taxpayers = \$2,324,187 State of Florida Taxpayers = \$2,723,525

### Grant SLoo7 Create 208 Jobs or 12.5M in Capital Investment

	Annual Accomplishment Report							
	Item	Item Progress for the Period:						
i.	The number and types of companies recruited to Florida that have created high value employment opportunities	Please see attached "Master Spreadsheet" as of 9/30/2016 for the status of each participant. This is current for status through 9/30/2016.						
ii.	The amount of foreign direct investment generated by the project;	Please see attached "Master Spreadsheet" as of 9/30/2016 for the venture investment. This is current for status through 9/30/2016. The Accelerator has members from United Kingdom, Germany, Finland, Sweden, Hungary, Slovakia, and Ukraine.						
ш.	The amount and types of export opportunities realized by Florida Companies	The amount and types of export opportunities are unknown at this time.						
iv.	The number of entrepreneurs that stay in the region and build their own businesses as a direct result of accelerator activities	As of 9/30/2016 there were twenty-five (25) active Accelerator participants. There have been thirty-seven (37) participants with twelve (12) participants departing from the Accelerator. All 37 participants have stayed in our area or relocated to other areas within the region to operate or expand their operations out of Southwest Florida. To date, there have not been any additional business spinoffs formed within the Accelerator; however, on a weekly basis, the Accelerator helps facilitate networking, collaboration, and referrals amongst its members, which spans across a wide range of industries and markets.						
v.	Progress made towards completion of the return of benefits described in Exhibit A to this Scope of Work.	Please see attached "Master Spreadsheet" as of 9/30/2016 positive return of benefits. The totals are current through 9/30/2016 including 51 Jobs, \$600,800 of capital investment, and \$3,619,652 in venture investment.						

Page 1 of 1

Exhibit 3-B: Annual Accomplishment Report as of September 30, 2016.

### Grant SL007 Create 208 Jobs or 12.5M in Capital Investment

Table 1 - Details of Claims Made by EII and BED compared to Internal Audit Validation forFiscal Year 2016

Detailed Items	Ell and BED Reported to DEO	Internal Audit Validated Supporting Documentation as Submitted to DEO
Active Accelerator Participants	25	26
Total Accelerator Participants	37	37
Departures	12	11
Number of Entrepreneurs that	37	35 (At least 1 company moved out of
Stay in the Region		Florida)
Claimed Jobs	51	11 (including Ell staff of 3)
Job Year Equivalents	Not Reported	BED Failed to Report
Capital Investment	\$600,800.00	\$90,000 Validated
Venture Investment	\$3,619,652	\$530,370 Validated
Capital Expenditures	Not Reported	Not Documented
Foreign Direct Investment	Not Reported	Not Documented

### Grant SLoo7 Create 208 Jobs or 12.5M in Capital Investment

#### Positive Return of Benefits: (Full description found within Attachment 1.2.g)

Creation of 208 "Job Year Equivalents or demonstration of \$12,500,000 of cumulative private sector capital expenditures or venture investment.

	Annual Accomplishment Report							
	Item	Item Progress for the Period:						
i.	The number and types of companies recruited to Florida that have created high value employment opportunities	Please see attached "Master Spreadsheet" as of 9/30/2017 for the status of each participant. This is current for status through 9/30/2017.						
ii.	The amount of foreign direct Investment generated by the project;	Please see attached "Master Spreadsheet" as of 9/30/2017 for the venture investment. This is current for status through 9/30/2017. The Accelerator has members from United Kingdom, Germany, Finland, Sweden, Hungary, Slovakia, and Ukraine.						
iii.	The amount and types of export opportunities realized by Florida Companies	The amount and types of export opportunities are unknown at this time.						
iv.	The number of entrepreneurs that stay in the region and build their own businesses as a direct result of accelerator activities	Since inception (7/1/2015 to 9/30/2017) there have been sixty-eight (68) participants who have joined the Naples Accelerator. Thirty-one (31) participants have departed and thirty-seven (37) are currently active in building their own businesses linked to the accelerator activities as of 9/30/17. Please see attached "Master Spreadsheet". Ell encourages companies to stay in the area or relocate to other areas within the county and state. To date, the Accelerator helps facilitate networking, collaboration, and referrals amongst its members, which spans across a wide range of industries and markets.						
v.	Progress made towards completion of the return of benefits described in Exhibit A to this Scope of Work.	Progress continues, with the contract term ending on June 30, 2019. Please see attached "Master Spreadsheet" as of 9/30/2017. The totals are current through 9/30/2017 including 51 Jobs reported by I9's in FY16 and 52 jobs supported by I9's in FY17, validated jobs 64, and job year equivalents are estimated at 51.83. In addition, \$12,268,626 in venture investment has been made.						

#### **Annual Accomplishment Report**

Page 1 of 1

### Grant SL007 Create 208 Jobs or 12.5M in Capital Investment

Table 2 - Details of Claims Made by EII and BED compared to Internal Audit Validation for Fiscal Year 2017

Detailed Items	Ell and BED Reported to DEO	Internal Audit Validated Supporting Documentation as Submitted to DEO
Active Accelerator	37	35
Participants		
Total Accelerator	68	67
Participants		
Departures	31	32
Number of Entrepreneurs	30	Internal Audit has found at least 2
that Stay in the Region		companies that have relocated
		outside of Florida that Ell has failed
		to report.
Validated Jobs	64	19 (including EII staff of 3)
I9's in FY16	51 - I9's claimed	1 - 19 provided in the Supporting
		Documentation
l9's in FY17	52 – I9's claimed	<b>7</b> – I9's provided in the Supporting
		Documentation
Job Year Equivalents	51.83	10.823
Capital Investment	Not Reported	\$0.00
Venture Investment	\$12,268,626	\$5,875,567.80
Capital Expenditures	Not Reported	\$0.00
Foreign Direct Investment	Not Reported	\$0.00

State of Florida Department of Economic Opportunity Grant #SL025

• \$2 million Reimbursement Grant • \$1.2 line item for the buildout of the Immokalee facility

- •End Date for the Grant was June 30, 2017
  - Reimbursement grant requires 100% completion by the grant's end date
  - There is a 'certified forward' period but not an extension beyond June 30, 2017

### Falsified Documents To DEO

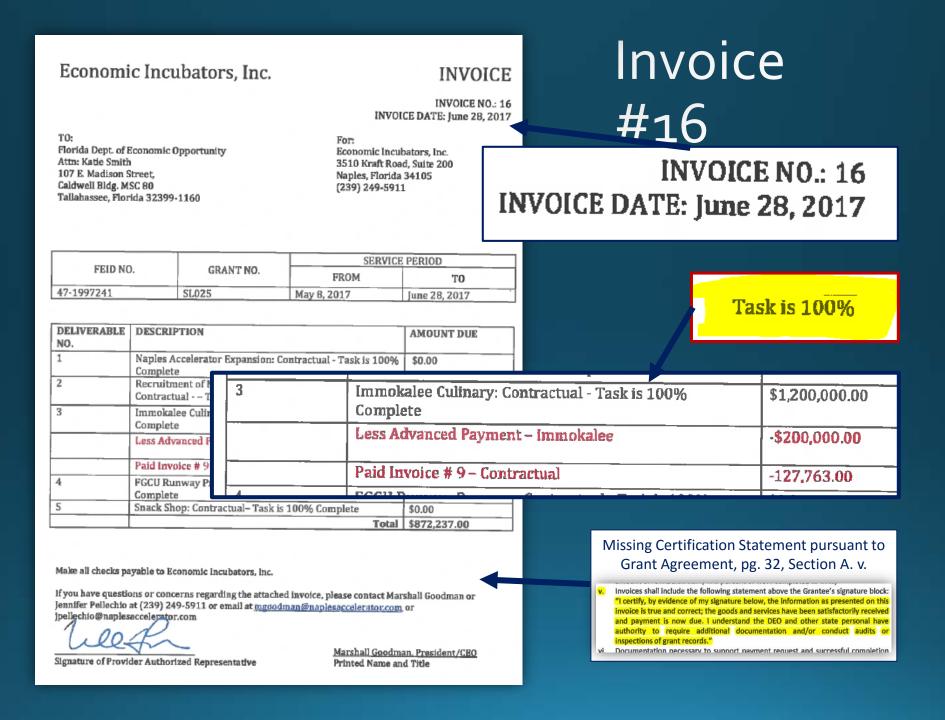
From: Katie Smith <Katie.Smith@deo.myflorida.com> Date: Monday, June 19, 2017 at 3:31 PM To: Jennifer Pellechio <jpellechio@naplesaccelerator.com> Cc: Marshall Goodman <mgoodman@naplesaccelerator.com> Subject: RE: Request for Payment - Task 3

#### Jennifer-

I am rejecting Invoice 13 and Invoice 14 for SL025. Please resubmit the invoice(s) showing 100% completion of the individual subtasks for payment. Also, on the new invoices, please note which subtask is 100% complete.

Thank you!

Katie Smith Florida Department of Economic Opportunity Division of Strategic Business Development Office: 850-717-8976 Katie.Smith@deo.myflorida.com



Site work photographs of the pre-and post-construction and removembra

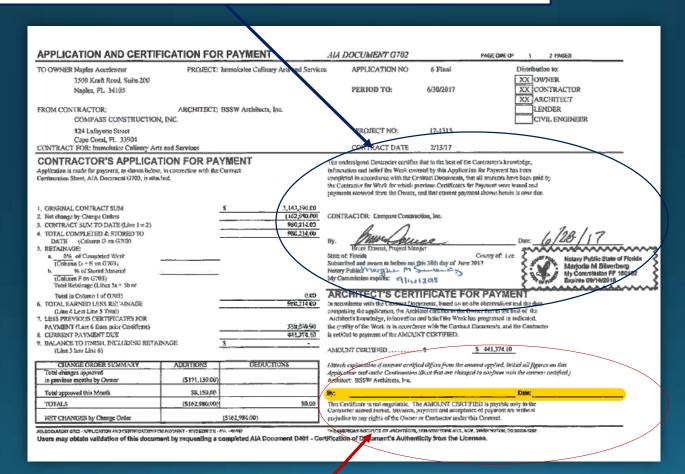
x.

A certification by a licensed engineer using AIA forms G702 and G703, or their substantive equivalents, certifying that the project, or a quantifiable portion of the project for reach reimbursement is sought, is complete.

### Certified by Compass Construction on June 28, 2017

"The undersigned Contractor certifies to the best of the Contractor's knowledge, information and belief the Work covered by this Application for Payment has been completed in accordance with the Contract Documents, that all accounts have been paid by the Contractor for work for which previous Certificates of Payment were issued and payments received from the Owner, and that current payment shown herein is now due."

### Certified by Compass Construction on June 28, 2017



### Missing Architect's Signature

On February 27, 2018 the Draft Audit was submitted to EII and County Management for response

a. Incorrect; Clerk's assertion that "Compass Construction knowingly provided a false Application and Certification for Payment (AIA Document G702) to EII, missing the Architect's signature; EII included this certification as supporting documentation on Invoice Submittal Package #16.

EII's Response: This is a misrepresentation of the timeline. The DEO accepted the documents as submitted as "substantive equivalents" certifying that the project is complete.

The form submitted indicated Task - 100% complete, which was not true. The Clerk has contacted Compass Construction, no less than three separate occasions, for their explanation as to how they were 100% complete on June 28, 2017. As of March 28, 2018, Compass Construction has failed to provide a response. Mr. Bruce Downs, the Project Manager for Compass Construction, repeatedly answered the Clerk's Internal Audit questions by replying, "(he) would get back to us." As of March 28, 2018, Compass Construction had not provided documents or a response.

Ell provided the Clerk with the signed AIA Document G702 on March 29, 2018. The final signature from the architect is dated March 21, 2018.



#### Good Morning Jace,

During the EII Single Audit, Tuscan & Company brought to our attention that the AIA document and Final pay app 6 were not executed. Attached are the executed documents for your records.

Ell is not sending this to the State DEO unless requested, as the grant has been closed out. However we have in our files for the records.

Regards, Jennifer

#### Jennifer Pellechio, MBA, CEcD, InBIA Chief Operating Officer

Economic Incubators, Inc. Naples Accelerator 3510 Kraft Road, Suite #200 Naples, FL 34105 1.239.249.5911 x 701 (office) 1.239.707.3788 (cell) Email Website

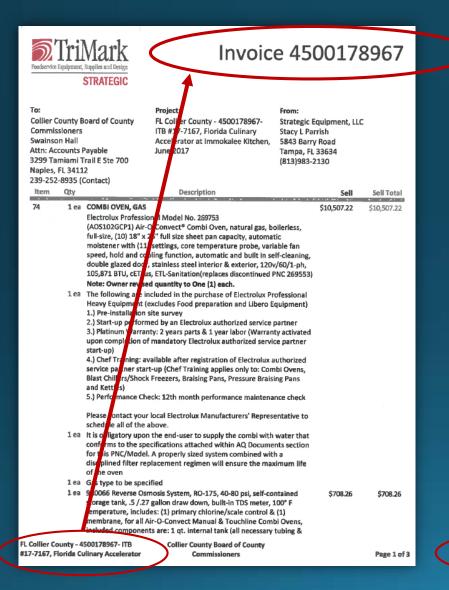
The Florida Culinary Accelerator @ Immokalee 170 Airpark Blvd. #103 Immokalee, Florida 34142 1.239.249.5911 x 1 Website

APPLICATION AND CERTIF	FICATION FO	R PAYMENT	AIA DOCUMENT G702		PAGE ONE OF 1	2 PAGES
TO OWNER Naples Accelerator	PROJECT	Immokalce Culinary Arts and Service	S APPLICATION NO	6 Final		
3500 Kraft Road, Suite 200			- ALLERCHON NO	e Fillat	Distribution	
Naples, FL 34105			PERIOD TO:	6/30/2017		TRACTOR
				0.00.2017	XX ARC	
FROM CONTRACTOR:		BSSW Architects, Inc.			LENI	
COMPASS CONSTRUCTION	INC.					L ENGINEER
824 Lafayette Street			PROJECT NO:	17-1315		
Cape Coral, FL 33904 CONTRACT FOR: Immokalee Culinary Art	and Combine					
			CONTRACT DATE	2/13/17		
CONTRACTOR'S APPLICA	TION FOR PA	YMENT	The undersigned Contractor certifies	that to the best of the Cont	tractor's knowledge	
Application is made for payment, as shown below Continuation Sheet, AIA Document G703, is attac	r, in connection with the	Contract.	information and belief the Work cover	tred by this Application for	Payment has been	
southing of the southing of the state	uncu.		completed in accordance with the Co the Contractor for Work for which pr	ntract Documents, that all	amounts have been poid to	y .
			payments received from the Owner, a	ind that current payment sh	hown herein is now due.	
1. ORIGINAL CONTRACT SUM		\$ 1,143,194,00				
2. Net change by Change Orders		(162,980.00)	CONTRACTOR: Compass Construe	tion Inc.		
<ol><li>CONTRACT SUM TO DATE (Line 1 ± 2)</li></ol>		980,214.00	A	territy states		
<ol> <li>TOTAL COMPLETED &amp; STORED TO DATE (Column G on G703)</li> </ol>		980,214.00	mun /			1001.7
5. RETAINAGE:			By: Mary Due	ee	Date:	120151
a. 0% of Completed Work			Bruce Downs, Project Many State of Florida		unty of Lee	······································
(Column D + E on G703) b. % of Stored Material		-	Subscribed and sworn to before me th	us 28th day of June 2017	mily of Lee Sant A	Notary Public State of Florida
(Column F on G703)			Notary Publich Manuel m	the Red	3.3	* Marjorie M Silverberg
Total Retainage (Lines 5a + 5b or			My Commission expires: 91101	2018	S Worn	A My Commission FF 180182 S Expires 08/16/2018
Total in Column I of G703)		0.00	ARCHITECT'S CERT	<b>IFICATE FOR F</b>	PAYMENT	*******
<ol> <li>TOTAL EARNED LESS RETAINAGE (Line 4 Less Line 5 Total)</li> </ol>		980,214,00	In accordance with the Contract Docu	ments, based on on-site ob	servations and the data	
7. LESS PREVIOUS CERTIFICATES FOR			comprising the application, the Archit Architect's knowledge, information as	ect certifies to the Owner t	that to the best of the	
PAYMENT (Line 6 from prior Certificate)		538,839,90	the quality of the Work is in accordant	ce with the Contract Docu	gressed as indicated, ments, and the Contractor.	
8. CURRENT PAYMENT DUE 9. BALANCE TO FINISH, INCLUDING RETAIL		441,374.10	is entitled to payment of the AMOUN	T CERTIFIED.	invite, and the contractor	
(Line 3 less Line 6)	NAGE	2 -	AMOUNT CERTIFIED			
				-	441,374.10	
CHANGE ORDER SUMMARY Total changes approved	ADDITIONS	DEDUCTIONS	(Attach explanation if amount certified	d differs from the amount of	applied. Initial all figures (	an this
in previous months by Owner	(\$171,139.00)		Application and on the Continuation S Architect: BSSW Architects, Incon	heet that are changed to c	conform with the amount of	srifled.)
Total approved this Month	\$8,159.00		By:		Date: 3	121/18
TOTALS	(\$162,980.00)	\$0.00	This Certificate is not negotiable. The	AMOUNT CERTIFIED +	it namelie only to the	1
NET CHANGES by Change Order			Contractor named herein. Issuance, pa projudice to any rights of the Owner o	syment and acceptance of p	payment are without	

AIA DOCUMENT 0702 · APPLICATION AND CERTIFICATION FOR PAYMENT · 1992 EDITION · AIA · @1992

THE AMERICAN INSTITUTE OF ARCHITECTS, 1735 NEW YORK AVE., N.W., WASHINGTON, DC 20008-5292 Users may obtain validation of this document by requesting a completed AIA Document D401 - Certification of Document's Authenticity from the Licensee.

## Trimark "Proforma" Invoices

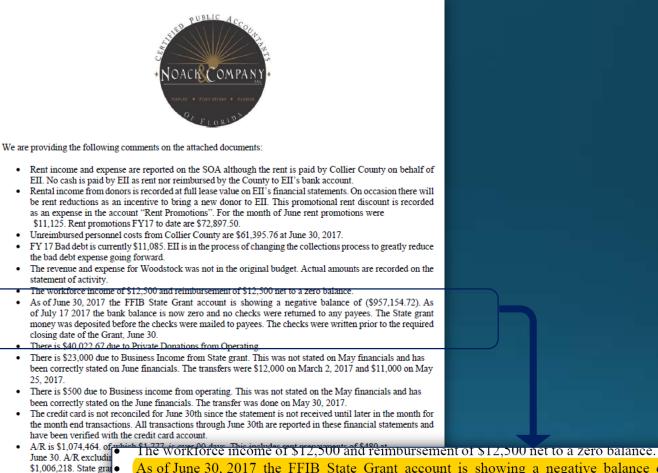


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	Foodparaice E	uisment '	Supplies and Design	11100100		00170	000
	TOOLSCIPPLC D	at some service pro-	STRATEGIC				
			STRATEGIC				
	To:		1.50		rom:	automost IIC	
	Collier Co Commiss		oard of County		strategic E Stacy L Pai	quipment, LLC	
	Swainsor				5843 Barry		
	Attn: Acc		ayable		Tampa, FL		
	3299 Tar	niami T	rail E Ste 700	(	813)983-2	2130	
	Naples, I						
	239-252-		Contact)			C-11	Coll Total
	Item	Qty		Description		Sell	Sell Total
	2	1 ea	POWER SOAK			\$10,471.75	\$10,471.75
	1		Power Soak Mode N Power Soak Sink	lo. 50PSP75L3B1			
		1.02		INSTALL Installation includes inside deli	verv.	\$396.74	\$396.74
		100		, and connection to proper utilities within			
			connection points.				
					ПЕ	M TOTAL:	\$10,868.49
	4	1 ea	ICE CUBER			\$2,401.63	\$2,401.63
			Hoshizaki Model No.	. KM-515MAH le, air-cooled, self-contained condenser,			
				up to 527 lb/24 hours at 70°/50° (450 lb A			
				stainless steel finish, crescent cube style			
				/1-ph, 11.7 amps, NSF, UL, ENERGY STAR*	,		
				rts & labor on entire machine rts & labor on evaporator			
				rts on compressor & air-cooled condense	r		
				hinged front-opening door, AHRI certifie		\$881.95	\$881.95
			ice sto age capacity	for top-mounted ice maker, stainless st	eel		
				s included, protected with H-GUARD Plu	IS		
		1.03	Antimicrobial Agent HS-2033 Top Kit, 8",			\$87.74	\$87.74
			Waranty: 3-Year pa			4 K 1 1 1	4.04.11.1
				ration System, single configuration		\$153.78	\$153.78
				ystem, E-10 Prefilter, NSF		\$88.65	\$88.65
		1 ea		18 Dormont Hi-PSI® Water Connector, 1/4		\$89.25	\$89.25
				tainless steel braid, coated with gray and Quick Disconnect coupling, 2-year warra			
		1 ea		C INSTALL Installation includes inside del		\$370.29	\$370.29
				, and connection to proper utilities withi			-
			connection points.				
					ITE	M TOTAL:	\$4,073.29
	5	1 a	WORK TABLE			\$799.19	\$799.19
			Eagle Group Model	No. SPECFAB Work Table, 72"W x 30"D, 4-1/2"H backs	plash,		
	FL Collier Co	ounty - F	PO #4500178958 -	Collier County Board of County			
	ITB #17-716	7, Florid	la Culinary	Commissioners			Page 1 of 15

## Actual (validated) Trimark Invoice

TriMat Proche-Equipment, Supplies and	Design	Refrigeration TriMark Com			81	3-873-24	02		
Invoice Number	r: 2935273	Remit T	fo: S	strateg	jic Ed	quipme	nt LL(	C	
Invoice Number: 23/32/3       P.O. Box 654020         Invoice Date       09/24/17         Page       1         Bill To: COLLIER COUNTY BOARD OF COUNTY ACCOUNTS PAYABLE       Ship To:         BCCAPCLERK@COLLIERCLERK.COM 3299 TAMIAMI TRAIL E, STE 700       IMMOKALEE REGIONAL AIRPORT #780 JENNIFER PELLECHIP CULINARY ACCELERATOR         NAPLES, FL 34112       IMMOKALEE, FL 34142									
Ship Via			Cust	tomer I	D 78	097	File No	<b>o.</b> 78097	
Ship Date 08/25/17 SalesPerson AMY LEAS Terms NET 30 DA Special Instructions			P.O. P.O.	Date	07	00178958 /06/17 .203323	3-4500	17896	
ltem Equip. Ser. No. Blue Print	Description Vendor Vendor Item			Unit	Qty Ord	Qty Inv.	Qty BO	Unit Price	Total Price
142163 2	POWER PREP BASIC SYSTEM 75"W W/ METCRAFT INC. 50PSP75L3B1 PER QUOTE 2026799	2		EACH	1	1	0	11,550.00	11,550.00 *
37761 4	ICE MAKER CUBE STYLE HOSHIZAKI SOUT KM-515MAH			EACH	1	1 <sup>8</sup> Y_	۰ 2	CULLER Sold St	2,360.00 ·
31575 4	ICE BIN TOP HINGE,360#CAPCITY HOSHIZAKI SOUT B 500SF			EACH	1	- 1	CLERK OF O	SEPE-1	865.00 *
90535 4	TOP KIT FOR HOSHI BIN 8* HOSHIZAKI SOUT HS-2033			EACH	1	1	COUR1S	PH 1: 3	90.00 9-
88426 4	4 HC-H SINGLE WATER FILTER SYS HOSHIZAKI SOUT H9320-51			EACH	1	1 5	0	155.00	155:00 *
33550 4	WATER FILTER, REPLACEMENT CART HOSHIZAKI SOUT 9795-80			EACH	1	1	0	90.00	90.00 *
108344 4	WATER CONNECTOR 1/4"DIA 48"L DORMONT MFG W258P2Q48			EACH	1	1	0	90.00	90.00 *
112550 5	ENCLOSED WORKTABLE, 306"W X 24 EAGLE GROUP SPEC TABLE PER QUOTE \$000918			EACH	1		1		

### Accountant's Notes



As of June 30, 2017 the FFIB State Grant account is showing a negative balance of (\$957,154.72). As of July 17 2017 the bank balance is now zero and no checks were returned to any payees. The State grant money was deposited before the checks were mailed to payees. The checks were written prior to the required closing date of the Grant, June 30.

There is \$40,022,67 due to Private Donations from Operating

### **Bank Reconciliation**

7/17/2017		Reconcile Session	Report
Economic Incub	ators I	nc	
	-	no.	
Reconciliation F			
FFIB-9341 Ell (State C	irant), Per	iod Ending 07/02/2017	
Reconciled by: Lisa Lotock	(any chango	es to transactions after this date aren	t reflected on this report)
Reconciled by, Lisa Lolock	.6		
Summary			
Statement Beginning Balar	200		
Checks and Payments clea			8,567.17
Deposits and Other Credits			-251,602.50
Statement Ending Balance			+260,319.69
Uncleared transactions as	of 07/02/201	7	17,284.36
Register Balance as of 07/0			<mark>-974,439.08</mark> -957,154.72
Uncleared transactions after		7	-957,154.72 957,154.72
Register Balance as of 07/2			997,134.72 0.00
			0.00
Additional Information			
Uncleared Checks and Payme	ente ac of 07	102/2017	
Date <u>Type</u>	<u>Num 1</u>	Name	<u>Amount</u>
7/17/2017		Reconcile Session F	Report
	•	Collier County Business & Economic	
06/26/2017 Bill Payment	2126	Division	-111,424.00
06/27/2017 Bill Payment	2128	Florida Gulf Coast University	-133,980.71
06/27/2017 Bill Payment	2129	BSSW	-2,375.00
ourzirzori Diir ayileni			
06/27/2017 Bill Payment	2130	BSSW	
06/27/2017 Bill Payment 06/28/2017 Bill Payment	2130 2131	BSSW DB Consulting, Inc.	-5,599.75
06/27/2017 Bill Payment 06/28/2017 Bill Payment 06/28/2017 Bill Payment	2131 2134		
06/27/2017 Bill Payment 06/28/2017 Bill Payment 06/28/2017 Bill Payment 06/28/2017 Bill Payment	2131 2134 2136	DB Consulting, Inc. BSSW Compass Construction, Inc.	-5,599.75 -5,000.00
06/27/2017 Bill Payment 06/28/2017 Bill Payment 06/28/2017 Bill Payment	2131 2134	DB Consulting, Inc. BSSW	-5,599.75 -5,000.00 -9,934.00

Compass Construction, Inc.

-441,374.10

-974.439.08

06/29/2017 Bill Payment

39

## **Bank Reconciliation**

### Uncleared Deposits and Other Credits after 07/02/2017

<u>Date</u>	Түре	Num	Name	Æ	mount
07/03/2017	Deposit		State of Florida- Department of Economic Opportunity	133	,980.71
07/07/2017	Transfer			110	,000.00
07/17/2017	Deposit		State of Florida- Department of Economic Opportunity	872	,237.00
07/17/2017 07/17/2017		ł			,335.11 ,135.87
Total				1,122,	688.69

## Ell and Management's Response

5. Incorrect; Clerk's assertion that "EII wrote \$974,439.08 in checks to its vendors, held the checks without issuing them to vendors, and presented copies of the checks to DEO to elicit payment, in our opinion, is fraud based on Florida Statutes 812.015 and 837.06."

EII's Response: EII is concerned the Clerk's opinion incorrectly characterizes EII's normal business processes.

a. Correct; Clerk's assertion that "EII wrote the checks for payment to its vendors between the dates of June 26 and June 29, 2017, four days prior to the grant expiration pursuant to the direction of the grantor.

EII's Response: pursuant to EII's regular course of business processes, EII provides check requests to its Accounting Firm that handles the disbursement of funds.

The Clerk has noted EII's overall lack of internal controls and questions the oversight of EII's Board of Directors that would allow EII staff to write nearly \$1 million dollars of checks and not tender them for payment.

- A. Grantee's invoice package shall be neatly organized with supporting documentation for each Deliverable; and include a cover letter on Grantee's letterhead signed by Grantee's Agreement Manager certifying that all costs:
  - 1. Were i curred after June 30, 2016 and on or before July 1, 2017.
  - Are for one or more of the tasks as outlined in this Scope of Work. Documentation of payment shall include:
    - An overall summary of the project tasks with specific details of the progress accomplished during the payment period.
    - Proof of payment for related Project costs in the form of a copy of the cancelled check, electronic transfer or, a copy of a check and the bank statement highlighting the cancelled check;
    - Invoices for all work associated with the Deliverable as outlined in this Scope of Work paid by Grantee (see Section 6.8 for contractor invoice requirements);
    - iv. Grantee's invoices shall include the date, period in which work was performed, amount of reimbursement, and percent of work completed to date;
    - v. Invoices shall include the following statement above the Grantee's signature block: "I certify, by evidence of my signature below, the information as presented on this invoice is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand the DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records."
    - vi. Documentation necessary to support payment request and successful completion of deliverables, as required in Section 4 of this Scope of Work;
    - vii. All travel documentation in accordance with Section 112.061 Florida Statutes; and
    - If applicable, completed Photographer Release Form, and/or Model Release Form as required in Section 14 of this Scope of Work.
    - ix. Site work photographs of the pre and post construction and remodeling.
    - x. A certification by a licensed engineer using AIA forms G702 and G703, or their substantive equivalents, certifying that the project, or a quantifiable portion of the project for reach reimbursement is sought, is complete.
- B. All documentation necessary to support payment requests must be submitted with Grantee's invoice, as described in Section I.G. of the Agreement, for DEO's review. All supporting documents must:
  - 1. be on company letterhead with contractors name and address;
  - 2. include a date;
  - invoice number;
  - 4. include period of performance;
  - 5. description of work performed;
  - 6. include unit cost and quantity; an
  - 7. include a statement certifying the
- C. Any other information which DEO ma that the services have been rendere information from Grantee that the S rendered under the Agreement.
- Return on Investment:

- An overall summary of the project tasks with specific details of the progress accomplished during the payment period.
- Proof of payment for related Project costs in the form of a copy of the cancelled check, electronic transfer or, a copy of a check and the bank statement highlighting the cancelled check;
- iii. Invoices for all work associated with the Deliverable as outlined in this Scope of Work paid by Grantee (see Section 6.8 for contractor invoice regulrements);

Contract Requirements from Ell and DEO Grant

Ell submitted copies of checks, not cancelled checks, as part of Invoice Submittal #16

- A. Grantee's invoice package shall be neatly organized with supporting documentation for each Deliverable; and include a cover letter on Grantee's letterhead signed by Grantee's Agreement Manager certifying that all costs:
  - 1. Were incurred after June 30, 2016 and on or before July 1, 2017.
  - Are for one or more of the tasks as outlined in this Scope of Work. Documentation of payment shall include:
    - An overall summary of the project tasks with specific details of the progress accomplished during the payment period.
    - Proof of payment for related Project costs in the form of a copy of the cancelled check, electronic transfer or, a copy of a check and the bank statement highlighting the cancelled check;
    - Invoices for all work associated with the Deliverable as outlined in this Scope of Work paid by Grantee (see Section 6.8 for contractor invoice requirements);
    - iv. Grantee's invoices shall include the date, period in which work was performed, amount of reimbursement, and percent of work completed to date;
    - v. Invoices shall include the following statement above the Grantee's signature block: "I certify, by evidence of my signature below, the information as presented on this invoice is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand the DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records."
    - vi. Documentation necessary to support payment request and successful completion of deliverables, as required in Section 4 of this Scope of Work;
    - vii. All travel documentation in accordance with Section 112.061 Florida Statutes; and
    - If applicable, completed Photographer Release Form, and/or Model Release Form as required in Section 14 of this Scope of Work.
    - ix. Site work photographs of the pre and post construction and remodeling.
    - x. A certification by a licensed engineer using AIA forms G702 and G703, or their substantive equivalents, certifying that the project, or a quantifiable portion of the project for reach reimbursement is sought, is complete.
- B. All documentation necessary to support payment requests must be submitted with Grantee's invoice, as described in Section I.G. of the Agreement, for DEO's review. All supporting documents must:

Page 32 of 42

1. be on company letterhead with contractors name and address;

V.

- 2. include a date;
- 3. invoice number;
- 4. include period of performa
- 5. description of work perform
- 6. include unit cost and quant
- 7. include a statement certify
- C. Any other information which D that the services have been re information from Grantee that rendered under the Agreement
- 6. Return on Investment:

Invoices shall include the following statement above the Grantee's signature block: "I certify, by evidence of my signature below, the Information as presented on this invoice is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand the DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records."

i. Documentation necessary to support payment request and successful completion.

Contract Requirements from Ell and DEO Grant

EII conspicuously omitted the certification language on Invoice Submittal #16

- A. Grantee's invoice package shall be neatly organized with supporting documentation for each Deliverable; and include a cover letter on Grantee's letterhead signed by Grantee's Agreement Manager certifying that all costs:
  - 1. Were incurred after June 30, 2016 and on or before July 1, 2017.
  - Are for one or more of the tasks as outlined in this Scope of Work. Documentation of payment shall include:
    - An overall summary of the project tasks with specific details of the progress accomplished during the payment period.
    - Proof of payment for related Project costs in the form of a copy of the cancelled check, electronic transfer or, a copy of a check and the bank statement highlighting the cancelled check;
    - Invoices for all work associated with the Deliverable as outlined in this Scope of Work paid by Grantee (see Section 6.8 for contractor invoice requirements);
    - iv. Grantee's invoices shall include the date, period in which work was performed, amount of reimbursement, and percent of work completed to date;
    - v. Invoices shall include the following statement above the Grantee's signature block: "I certify, by evidence of my signature below, the information as presented on this invoice is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand the DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records."
    - vi. Documentation necessary to support payment request and successful completion of deliverables, as required in Section 4 of this Scope of Work;
    - vii. All travel documentation in accordance with Section 112.061 Florida Statutes; and
    - viii. If applicable, completed Photographer Release Form, and/or Model Release Form as required in Section 14 of this Scope of Work.
    - ix. Site work photographs of the pre and post construction and remodeling.
    - x. A certification by a licensed engineer using AIA forms G702 and G703, or their substantive equivalents, certifying that the project, or a quantifiable portion of the project for reach reimbursement is sought, is complete.
- B. All documentation necessary to support payment requests must be submitted with Grantee's invoice, as described in Section I.G. of the Agreement, for DEO's review. All supporting documents must:
  - 1. be on company letterhead with contractors name and address;
  - 2. include a date;
  - 3. invoice number;
  - 4. include period of performance;
  - 5. description of work performed;
  - 6. include unit cost and quantity; and
  - 7. include a statement certifying that the work for which reimbursement is sought is complete.

Page 32 of 42

#### C. Any other information which DEG that the services have been information from Grantee to rendered under the Agreem

Vm: If applicable, completed motographer kelease rorm, anotor woder kelease rorm as required in Section 14 of this Scope of Work.

ix. Site work photographs of the pre and post construction and remodeling.

- Return on Investment:
- x. A certification by a licensed engineer using AIA forms G702 and G703, or their

Contract Requirements from EII and DEO Grant

Ell conspicuously omitted photographs of the pre and post construction as part of Invoice Submittal #16

- A. Grantee's invoice package shall be neatly organized with supporting documentation for each Deliverable; and include a cover letter on Grantee's letterhead signed by Grantee's Agreement Manager certifying that all costs:
  - 1. Were incurred after June 30, 2016 and on or before July 1, 2017.
  - Are for one or more of the tasks as outlined in this Scope of Work. Documentation of payment shall include:
    - An overall summary of the project tasks with specific details of the progress accomplished during the payment period.
    - Proof of payment for related Project costs in the form of a copy of the cancelled check, electronic transfer or, a copy of a check and the bank statement highlighting the cancelled check;
    - Invoices for all work associated with the Deliverable as outlined in this Scope of Work paid by Grantee (see Section 6.8 for contractor invoice requirements);
    - iv. Grantee's invoices shall include the date, period in which work was performed, amount of reimbursement, and percent of work completed to date;
    - v. Invoices shall include the following statement above the Grantee's signature block: "I certify, by evidence of my signature below, the information as presented on this invoice is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand the DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records."
    - Documentation necessary to support payment request and successful completion of deliverables, as required in Section 4 of this Scope of Work;

Contract Requirements from EII and DEO Grant

Ell submitted an unsigned AIA form G702 as part of Invoice Submittal #16

- vii. All travel documentation in accordance with Section 112.061 Florida Statutes; and
- ix. Site work photographs of the pre and post construction and remodering.
- x. A certification by a licensed engineer using AIA forms G702 and G703, or their substantive equivalents, certifying that the project, or a quantifiable portion of the project for reach reimbursement is sought, is complete.

documents must:

- 1. be on company letterhead with contractors name and address;
- 2. include a date;
- 3. invoice number;
- 4. include period of performance;
- 5. description of work performed;
- 6. include unit cost and quantity; and
- 7. include a statement certifying that the work for which reimbursement is sought is complete.
- C. Any other information which DEO may require from Grantee that DEO deems necessary to verify that the services have been rendered under the Agreement. The State may require any other information from Grantee that the State deems necessary to verify that the services have been rendered under the Agreement.
- 6. Return on Investment:

## Construction – FCA@I



Exhibit 1-M: Photo of Immokalee facility interior space, under construction, submitted on the June 15, 2017 Invoice Submittal Package #14.

## Construction – FCA@I





BUSINESS OBSERVER

FRIDAY, APR. 6, 2018 3 months ago

Agencies battle over taxpayer-funded economic development project

### Compass Construction – Not complete, as certified, on June 28, 2017



Walk-in Refrigerator not built as of July 7, 2017. White outline on the floor is the footprint.





# **TriMark Strategic** – Delivery and Installation not complete by June 30, 2017.



### Room #6 – Bakery/Dry Process Room



# **TriMark Strategic** – Delivery and Installation not complete by June 30, 2017.

### Room #7 – Kitchen/Hot Process Room

August 3, 2017



## Tuscan & Company Responses to Questions from Ell's Board of Directors

#### 5. We inquired of the Grantor (State) as to whether they were aware of any non-compliance:

From: Smith, Katie [mailto:Katie.Smith@deo.myflorida.com] Sent: Wednesday, March 21, 2018 8:21 AM To: Chad Tripp Subject: RE: Economic Incubators Inc 9/30/2017 audit

Good morning!

In response to your question below, I am not aware of any non-compliance with SL025.

Thank you!

Katie Smith Director of Partnership Engagement Florida Department of Economic Opportunity Division of Strategic Business Development

Office: 850-717-8976

# Internal Audit's Letter to DEO on October 9, 2017.

12. Hon. Dwight Brock stated, "The Ell check [2126] presented was cut and stuck in a drawer for weeks." (NOTE: The check was not immediately presented for payment, rather it was stored in a desk drawer at Ell for a substantial period of time, as noted by Ell's Accountant Noack & Company, Inc. of Florida, Certified Public Accountants This is significant because Ell's untimely matching grant payment pursuant to grant SL025 to the County occurred well after June 30, 2017; and goods or services were not received until after June 30, 2017.)

On October 9, 2017, the Clerk informed DEO that Ell presented a copy of a check as proof of payment, whereas the County did not receive the payment from Ell before June 30, 2017, see slide #34-36 above.

# Internal Audit's Letter to DEO on October 9, 2017.

- 22. Hon. Dwight Brock inquired if the attorney was of the opinion that the invoice submitted was complete.
- 23. Mr. Greg Britton remarked, "The attorney has not had the opportunity to review the invoice."
- 24. Mr. James Molenaar, Esq. inquired, "When will there be a time when the attorney will review the invoices and grant agreement?"
- 25. Mr. Greg Britton retorted "It is not under the attorney's purview and the attorney renders no opinion."

# DEO's response on October 12,

#### Mr. Molenaar -

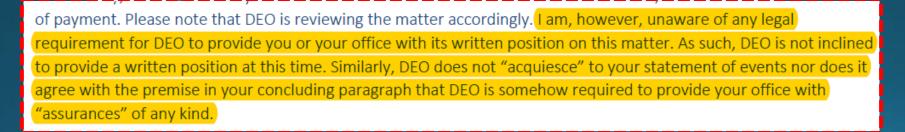
Please consider this email DEO's response to your below correspondence purporting to detail a conversation between the Collier County Clerk of Court and DEO.

Regarding your summary of the call and its participants, DEO offers no opinion as to its accuracy or relevance. Additionally, DEO is aware of your concerns with the invoices that Economic Incubators, Inc. submitted for remittance of payment. Please note that DEO is reviewing the matter accordingly. I am, however, unaware of any legal requirement for DEO to provide you or your office with its written position on this matter. As such, DEO is not inclined to provide a written position at this time. Similarly, DEO does not "acquiesce" to your statement of events nor does it agree with the premise in your concluding paragraph that DEO is somehow required to provide your office with "assurances" of any kind.

Finally, please direct all future correspondences from your office regarding this matter to the DEO Office of General Counsel, attention Adam Callaway.

Thank you for your attention.

Peter L. Penrod General Counsel



### **Bidding Irregularities**

•The Value of the Solicitation was Misrepresented to Possible Vendors

## **Bidding Irregularities**

### • The Commodity Codes posted were incorrect

Collier County	Online	
Bidding System	Expired Solicitations	
BID Active Expired VENDOR Login New Vendor Registration	Solicitation Title: Florida Culinary Accelerator at Immokalee Kitchen (SH) Solicitation Number: 17-7167 Solicitation Summary   Specifications, Terms, and Conditions   Q&A   Addenda   Planholders   1 Agency: Collier County Purchasing Contact: swainsonhall@colliergov.net Solicitation Starts: Friday, May 26, 2017 11:15:00 PM Eastern Solicitation Ends: Friday, June 09, 2017 3:00:00 PM Eastern Q&A Deadline: Tuesday, June 06, 2017 5:00:00 PM Eastern Submission Method: Electronic	<u>Fabulation</u>
	Commodity 28500 - Electrical Equipment 28500 - Furniture, General 28500 - Millwork and Cabinetry	Subcommodity (other) (other) (other)

## Commodity Codes

136 <b>60</b> 47	Fuel Tanks
137 <mark>42000</mark>	Furniture, General
138 42500	Furniture, Office

204	57500	WICrofilm
205	91007	Millwork and Cabinetry
206	88400	Mitigation Banks (All Typ

133 35030	Flags/Flag Poles
134 <mark>39300</mark>	Food Service Distributors/Products
135 40500	Fuel

### Incorrect answer to question

28500 - Millwork and Cabinetry (othe Q&A The deadline for asking questions has passed. (6/6/2017 8:17:13 AM Eastern) Question: is there a cost estimate or budget? (6/8/2017 9:00:32 AM Eastern) Answer: Yes. The budget is the USDA RBDG Grant value of \$112,000. (5/30/2017 8:10:04 AM Eastern) Question: Where can I procure a set of prints for the millwork? (6/1/2017 10:47:48 AM Eastern) Answer: Please see addendum 1 « Go to Solicitation List

### Undisclosed Matching Funds



2017 JUL 27 PM 12: 11 CLERK OF GOURTS

DY D.C

June 20, 2017

Economic Incubators, Inc. Attn: Dr. Marshall Goodman, CEO 3510 Kraft Road, Suite 200 Naples, FL 34105

Dear Marshall:

Collier County has been awarded \$112,536 in federal funding (FAIN R087213 53185) from the U.S. Department of Agriculture's Rural Business Development Program to equip the Florida Culinary Accelerator @ Immokalee. The county bid the equipment under solicitation 17-7167 and plans to make a recommendation to award the contract to W.H. Reynolds Distributor LLC, a subsidiary of TriMark Strategic Equipment, in the amount of \$223,960, which is 12.2% higher than original estimate of \$200,000 in the original grant application.

As our partner, and per the USDA application and award, EII has committed to provide the required cash match and, as we recently discussed, an additional amount outlined below. Collier County will issue a purchase order in the amount of \$223,960 to the vendor on or about June 27, 2017. Please plan to remit funding in the amount of \$111,424.00 as soon as possible.

USDA Award	\$112,530
EII Funding	\$111,424
Bid Amount	\$223,96

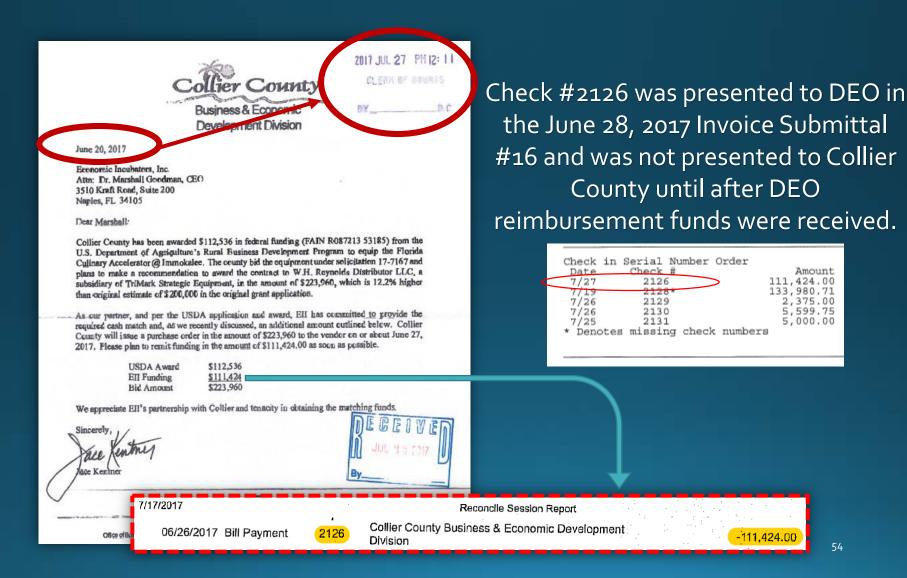
We appreciate EII's partnership with Collier and tenacity in obtaining the matching funds.

Sincere



Office of Business'& Economic Development + 2660 N. Homeshoe Dr., Suite 105 - Naples, Florida '34104 + 239-252-8990

**One Month Delay in Making Payment Check #2126** to Collier County Business & Economic Development Division on 6/26/2017 for **<u>\$111,424.00</u>** cleared on 7/27/2017.



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# Contract awarded to single bidder

Exhibit 2-G: Only bid received, in the amount of \$223,960, which is the amount of the USDA RBDG Grant of \$112,536 plus the matching funds of \$111,424.

28500 - Millwork and Cabinetry			(otner)		
Tabulation					
Vendors Who Subscribe to Solicitation Commodities: 905 Vendors Who Downloaded Specs: 33 Vendors Who Submitted Solicitation: 1 Item Description: Bid Item Number: 1					
Vendor Company	uantity	Unit Price	Unit of Measure	Subtotal	Notes
WH Reynolds TriMark Strategic 1	)	\$223,960.00	Total	\$223,960.00	
Vendor Grand Totals					
Vendor Company	Items Bid On		Grand Total		
				\$0.00	



BUSINESS ACCELERATOR





CO-WORKING

### DR. GOODMAN RESIGNS

### Accelerator Executive Director Dr. Marshall Goodman steps away from role

In a letter to the board of Economic Incubators, Inc., Dr. Marshall Goodman submitted his resignation as the CEO of Ell and the executive director of the Naples and Immokalee Accelerators effective April 30, 2018. He has overseen and managed the creation, funding, construction, staffing and the opening of both accelerators. As of March 2018 both accelerators are open for business and with many committed entrepreneurial program candidates, Ell has a full complement of staff, and is no longer in the construction, development and grant management mode. Achievement of these milestones has not been easy.



Ell and Collier County have been extremely fortunate to have a person of Dr. Goodman's, experience, talent, and creativity to have led this effort. The accelerators would not exist but for his efforts. Dr. Goodman's home is in Lakeland and for the 4 years that Dr. Goodman has served Ell he has commuted to Collier County each week. He leaves Ell well poised to carry out the implementation and execution of its mission. We are grateful for his service. Dr. Goodman will assist as needed with a proper, orderly and seamless transition to new management.





April 25, 2018

Mr. Leo E. Ochs, Jr. County Manager 3299 Tamiami Trail East, Suite 202 Naples, FL 34112

Dear Mr. Ochs:

This is to advise you that on April 11, 2018, Dr. Marshall Goodman tendered his resignation as the CEO of Ell effective as of July 15, 2018. At its meeting on April 18, 2018, the Ell board authorized its executive committee to address his resignation. The executive committee has decided that it is in the best interest of the programs operated by Ell to accept the resignation, but as of April 30, 2018, as opposed to July 15. Dr. Goodman has accepted that change. His last day as our CEO and as an employee will be April 30, 2018. His letter of resignation is attached.

This resignation notwithstanding, Ell requires ongoing management and oversight to perform its obligations under its contract with the BCC. It is our understanding, based on discussions with you, that Mr. Tim Durham of your office will step into the role as an acting or interim executive director of both the Naples and Immokalee Accelerators and Woodstock's. The Ell staff will be instructed that they are to report to Mr. Durham starting on May 1, 2018.

The Ell board of directors and its executive committee will be available to respond to questions, provide guidance to Mr. Durham as he requests, and to make decisions that may be required.

Please confirm that you concur with this.

Very truly yours

F. Fred Pezeshkan Chairman for the Ell Board

cc: Commissioner Andy Solis, Chairman Commissioner Burt L. Saunders Mr. Dwight Brock, Clerk of Courts Collier County

3510 Kraft Road, Suite 200[Naples, Florida | 34105 170 Alepark Blvd. #103 | Immokalee, Florida [34142 Local: 239-249-5911 [Toll Frm: 855-949-5911 www.maplesacosheratur.com

On April 11, 2018, Dr. Marshall Goodman tendered his resignation as the CEO of Ell effective as July 15, 2018.

The Executive Committee has decided that it is in the best interest of the programs operated by EII to accept his resignation but as of April 30, 2018, as opposed to July 15.





April 11, 2018

Dear Ell Board Members,

In 2013, I was first invited to Naples to meet with a group of business leaders over a casual lunch which was followed by a Greater Naples Chamber of Commerce breakfast presentation. What I emphasized was to "Dream No Small Dream" towards the goal of diversifying the Collier County economy by creating a small business soft-landing accelerator that would be capable of supporting local entrepreneurs as well as serve as a recruiting platform to attract innovation companies into the region. That goal was eventually broadened further to include a second accelerator in the eastern part of the County that would focus on supporting culinary, food innovation and agribusinesses.

I am proud to report that with the Naples Accelerator growing to 10,000 sq. ft. in 2016, and the recent opening of the 5000 sq. ft. Florida Culinary Accelerator @ Immokalee in early 2018, those twin goals have been achieved! The County now has two outstanding facilities equipped with modern technology and fully staffed by experienced professionals who are passionate about working with entrepreneurs and helping them reach their business goals.

I have been most fortunate to find such fertile soil in Collier County for these projects to take root and grow. Collier County has long been known for the number of former Fortune 500 executives who call it home for at least a part of the year, but what was lacking was a structured system where that expertise could be unleashed. Now through the Accelerator, a number of these executives have become engaged in helping to mentor these companies, creating a very unique and vibrant startup ecosystem.

You, the EII Board are testimony to this incredible quality, where business giants in their selected industry and profession, sit across the table and hear "pitches" from beginning entrepreneurs. Wow! I am so thankful to you all for donating your time and expertise, not to mention your generous financial support of many of our activities and programs.

I have also been extremely fortunate to worked in tandem with such progressive and thoughtful leaders from the County Administration and the Collier Board of County Commissioners. Through hundreds of conversations and meetings, the Collier Accelerators have continuously evolved to meet the needs of this growing community through recessions, periods of growth and even the occasional Hurricane.

With these activities accomplished, I believe it is now time for me to pass the baton on to a new individual who can lead and continue the progress and growth we have made together.

As many of you are aware, I love and am passionate about what I do. However, for the past several years, I have been commuting back and forth from Lakeland where my residence is and Collier County where I have rented a condo. This commuting has taken a toll, and it is now time to go back to a more normal lifestyle.

### "Dream No Small Dream"





3510 Kraft Road, Suite 200|Naples, Florida | 34105 170 Airpark Blvd. #103 | Immokalee, Florida | 34142 Local: 239-249-5911 |Toll Free: 855-949-5911 www.naplesaccelerator.com www.theculinaryaccelerator.com

Therefore, I am asking you to accept my resignation as President and CEO of Econd Incubators Inc., effective July 15, 2018. Todat we have 35+ active members in Naples and 10+ members/affiliates in Immokalee. I have come to know many of these entrepreneurs persenally economic Incusators, INC. **Active Immokalee Participants** - having recruited many - and have spent a great deal on time working through their products and services, business and marketing plans, and finances. I believe this period of time would Scorecard be sufficient to make sure our clients feel properly transitioned to other staff members who can Months in continue to assist them. \$ 25.00 \$ 25.00 \$ 1,200.00 \$ 25.00 \$ 25.00 \$ 25.00 \$ 25.00 \$ 1,205.00 Affinition Affinition Michelin Affinite Affinite Affinite Thank you so much for the opportunity to serve this amazing organization and incredible 61114 community. 4 Sincerely, Marshall Goodman President & CEO EII Deliverable # 7 Economic Incubators Inc. Quarter 3 – April 1, 2018 – June 30, 2018 May-18 Jun-18 Apr-18 Participants – Naples Accolerator Participants **Active Naples Participants** economic 41 35 30 25 20 15 10 5 0 17-Dec 18-Jan 18-Feb 18-Mar 18-Apr 18-May 19-Jun 17-Sep 17-Oct 17-Nov

Decline in participants attributable to the effects of hurricane Irma and the normal business cycle variability. In addition to the seasonal population and summer months.

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